

20 de diciembre de 2021 - 30 de diciembre de 2021	Clics	Impr.	CTR	moneda	Prom. CPC	Costo
Ciudad de México	48	3341	1.44%	MXN	6.4	307.44
Estado de México	46	2644	1.74%	MXN	6.38	293.48
Puebla	27	1613	1.67%	MXN	6.18	166.64
Veracruz	21	1098	1.91%	MXN	5.82	122.36
Jalisco	19	1848	1.03%	MXN	5.46	103.62
Oaxaca	19	786	2.42%	MXN	6.46	122.86
Nuevo León	15	1155	1.30%	MXN	5.96	89.26
Sonora	14	484	2.89%	MXN	5.56	77.94
Morelos	13	471	2.76%	MXN	6.64	86.34
Michoacán	13	819	1.59%	MXN	6.82	88.54
Querétaro	11	551	2.00%	MXN	6.08	66.82
Hidalgo	11	608	1.81%	MXN	5.28	58.08
Chiapas	10	573	1.75%	MXN	7	69.9
Tamaulipas	10	412	2.43%	MXN	6.36	63.52
Guanajuato	10	1083	0.92%	MXN	6.28	62.74
Baja California	10	762	1.31%	MXN	6.06	60.64
Guerrero	9	359	2.51%	MXN	6.32	56.88
Aguascalientes	8	360	2.22%	MXN	6.46	51.68
Yucatán	7	594	1.18%	MXN	5.14	36
Baja California Sur	7	165	4.24%	MXN	5.92	41.46
San Luis Potosí	7	425	1.65%	MXN	6.78	47.5
Chihuahua	6	524	1.15%	MXN	7.22	43.26
Durango	6	314	1.91%	MXN	5.94	35.62
Zacatecas	6	339	1.77%	MXN	5.92	35.54
Nayarit	5	207	2.42%	MXN	6.5	32.48
Tlaxcala	5	282	1.77%	MXN	6.04	30.2
Sinaloa	5	490	1.02%	MXN	2.62	13.14
Campeche	3	162	1.85%	MXN	6.64	19.92
Colima	1	114	0.88%	MXN	6.3	6.3
Coahuila	1	445	0.22%	MXN	6.14	6.14
Tabasco	1	349	0.29%	MXN	3.36	3.36
Total: Cuenta	377	23738	1.59%	MXN	\$6.00	\$2,299.66